Investment

Library cardholders outnumber Amazon customers by almost 5 to 1.

Amazon.com: 30 million U.S. libraries: 148 million

In Nebraska, more than 50 percent of the population has library cards

60 percent of public library users are youths

Nebraskans Visit their Local Public Library:

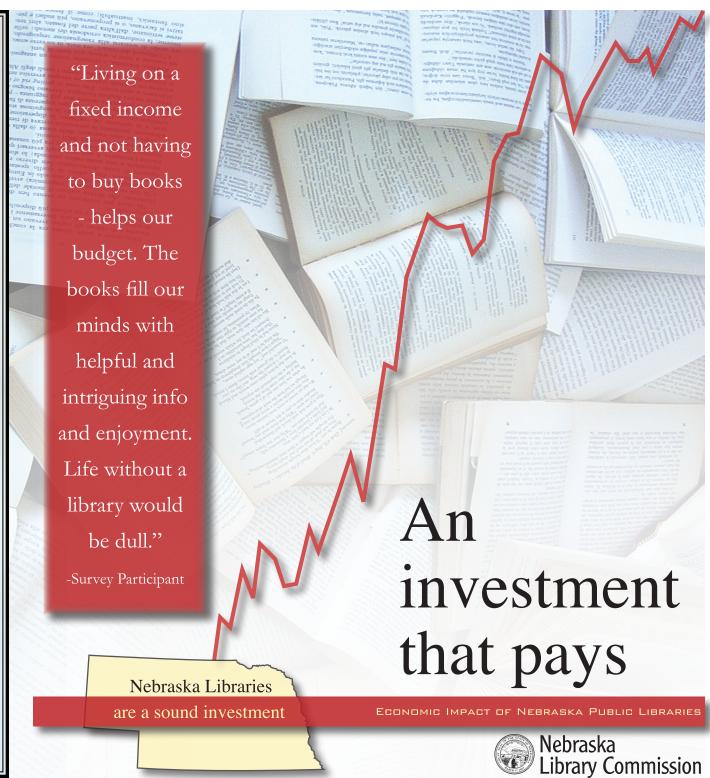
159,732 visits per week 8,306,057 visits per year Nebraska library customers would fill Memorial Stadium 2 times each week

"We bought our new house because we could walk to the library."

-Survey participant

Data Source: Annual Nebraska Public Library Statistical Data, 2005-2006, collected by the Nebraska Library Commission. Data is based on reports from 80% of Nebraska public libraries

For more information, see the Nebraska Library Commission home page: www.nlc.state.ne.us



The study

Right here would be the explanation of how the information was gathered. Gue con utat luptatum dolore magna faccum ad etummod olortin hendigna feum dionulput eu facinim irilit dolorer aesequat wisl in ullan ullaoreet wiscilis augue conseni smodolo

Investment QUALITY OF LIFE



"I would not live in a community without one (public library)."

-Survey Participant

- __% said it improved overall quality of life
- ___% said it increased local property values
- __% said it attracts patronage to local businesses
- ___% said it attracts new businesses

Investment

- __% said it helped them with life-long learning
- __% said it introduced them to new technologies
- __% said it helped them with education or work
- __% said it helped them with home schooling

"As a home schooling mom, I depend on the library for a wealth of educational materials and experiences that I would not be able to find or afford elsewhere."

-Survey participant

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- __% said it contributed to the success of their business
- __% said it is where they obtain most of the business/research information to successfully run their business
- __% said they saved \$___-\$___ by using the information they received
- __% said they used it for searching for a job

Investment

Funding: Nebraska invests __ cents per person in direct state aid to local libraries, while the national average is \$___.

\$_ million in federal and private funds are generated by Nebraska public libraries each year.

\$___ million is approximately the value of information services to users each year.

\$___ million is the total economic impact of Nebraska public libraries, while the actual cost of these services is \$__ million.

